



**Endowment for future generation
„Jovo Lojanica Stupljanin“**
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Pešter Plateau - to become Heaven plateau, and Serbia - flower bouquet of Europe

Dear friends, neighbours, brothers and sisters!

(Just to make myself clear: I consider all people on this planet to be my brothers and sisters, regardless of their religious or national identity.)

Serbians have had a rich and illustrious history, a powerful and progressive state. In the last century we have endured a dramatic decline in our state, loss of territories and humiliation. Do we owe it all to great world powers, or are we honest enough with ourselves to recognise we brought it all upon ourselves, and continue to do so?

Dear friends,

From Sjenica – centre of our cradle Old Raška, region where Serbian state was born

I invite you

to wake up, rise up, organise ourselves and make an effort to make this region, which we came from, more beautiful and attractive for ourselves and future generations.

We have stopped resembling our predesceors. Conformism, obsession with an easy way of life, lack of thinking process where we are at and where our descendants will be have taken the upper hand in our families, as well as our society. The rat race for material riches is suffocating essential character ideals of honesty, cooperation and honour.

Will drinking salty sea water quench your thirst? The same may be said about achieving success and happiness only by means of material wealth and possessions.

This trend may only be reversed by returning to the healthy way of life where **educational success and work success** are made a priority and basic value measurement in society.



We should keep learning, working on ourselves and be kind to others. Instead of being selfish, we should work together for the benefit of our whole community. We should lead active lives, remain honourable in all life spheres without lies, thefts, false promises. Just as we do not want to be taken advantage of, we should not take advantage of others – neither people nor institutions.

Every one of us can lead an honest and happy life by learning and working hard!

We owe it to our next generations to do something to stop this backward materialistic trend. We need to do something for ourselves and in ourselves, because the root cause of it lies in our laziness to study and work hard. As a consequence of this almost our entire youth is leaving our country in search of a better life.

On this land full of natural beauty, uncontaminated and free from heavy industry, land of great ancestors and history, but at the same time neglected and underdeveloped – it is possible to realize different projects in order to make this region more attractive for visitors and inhabitants.

Following projects may be realised on the land of **Endowment for future generation „Jovo Lojanica Stupljanin“** from Sjenica:

1. AkropoLisa

Like Acropolis over Athens, AkropoLisa on Velika Lisa (1.403m) with observation deck, telescope, planetarium, monument complex, botanical garden and other features would be a tourist gem and a classroom.

It is a suitable location for observation deck, telescope and planetarium because it offers a broad view of the entire Pešter plateau, Sjenica, parts of Serbia, Montenegro, Bosnia and Herzegovina, Albania. It is also suitable for hiking and is very visible from the main road.

- **Monument to deserving foreigners.** In World War I (1914-1918) Serbian army received help from volunteers from many countries fighting against enemy and combating typhus.

The most well known foreigner was Dr Archibald Reiss, who played an incredibly important role with all the heroes from Great Britain, Slovenia, Holland, Germany, Austria, Scotland, Russia, United States, Poland, etc, in taking care of patients, news coverage, raising funds and others. Many of them followed Serbian army even across Albania and Kaimakchalan until liberation, and some died of typhus.

There are many foreigners, to whom we need to be grateful to for their big hearted and heroic behavior.

- **Monument to founders of old Serbia.** 5km away from Sjenica lies Dostinik, capital of Serbia in the 9th century.

Stefan Nemanja was born in this region, as well as all his descendants, including Rastko Nemanjić - Saint Sava. The most fruitful period of Serbia happened during their time, thanks to their diplomacy and statesmanship.

They founded and left Serbia to us.

- **Monument to Nobel prize winners.** Since its founding, Nobel committee has recognized many important inventors and creators in fields of chemistry, physics, medicine, literature, peace and economics, who have furthered the mankind with their creations. Among them is our famous writer Ivo Andrić.

Remembering them and their contributions would inspire visitors.

- **Monument to the genius minds.** There have been many genius thinkers before the time of Nobel prize and since then, who have not been recognized by Nobel committee. Names of such great minds as Nikola Tesla, Mihailo Pupin, Milutin Milanković, as well as Plato, Socrates, Archimedes, Pythagoras, Aristotle, Leonardo da Vinci, Confucius and many others.

On a plane area of about 10ha we would also build other attractions (mountain shelter, etc.)

Towards the before mentioned area we would build a road and create hiking paths.

2. Botanical garden

On an even area of 5ha a botanical garden with autochthonous trees and plants would be formed. Under professional guidance we would create a garden with seedlings of our native plants as well as from other parts of the world.

Along with other attractions this garden would be used for touristic and educational purposes.

3. Foundation for better future „Jovo V. Lojanica“ (www.fondacijalojanica.org) has given stipends to approximately 200 talented children from mostly less developed areas, such as Sjenica, Tutin, Novi Pazar as well as Bosnia and Herzegovina, Russia, Belarus. These children have orthodox, muslim and catholic backgrounds.

Monetary gifts were awarded to churches, mosques, hospitals, villages, as well as tree seedlings as a permanent reminder of good deeds.

4. Multi-religious complex

Constant feeling of hegemony, longing towards occupying foreign territories and resources have been instrumentalised many times for creating religious homogeneity and turning people against each other.

Balkan region is one of the most tragic examples in the world in this sense. Neglect of essential life questions, greed for territories of others, life in hatred and choosing war as top priority have constantly been provoking conflicts until today.

One of the main causes of resentment towards other religions is lack of knowledge about other religions, cultures, etc. If we take a closer look at other religions, we can see that the teachings, life guidelines and vision are very similar in all of them. All of them strive towards progress, development, peace, friendship, cooperation. People only look towards resolving their problems violently out of ignorance.

Good way for people to get to know each other better, connect and turn towards working together is forming a Multi-religious centre in Sjenica municipality, where orthodox and muslim inhabitants have been living next to each other for centuries.

My idea is to build a small multi-religious complex on an area of approximately 2ha near river Uvac in Sjenica municipality, which would consist of holy buildings from all religions. Next to each other would be orthodox church, mosque, catholic church, synagogue, budhist temple. All buildings would be same in size.

This way every visitor, believer or non-believer, could learn about the mission of every religion in a short time, maybe meet a member of a different religious group, buy a book and a souvenir, etc.

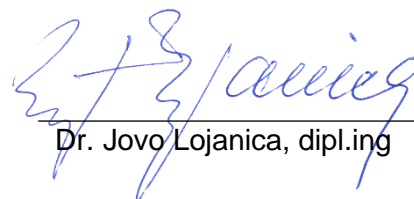
Next to them would also be built: library, museum, projection room, book shop, venue for seminars and gatherings of all kinds.

Dear friends!

If we feel indebted to the future, let us try to showcase bright examples from the past in a dignified way and lead our future generations to behave honourably.

I welcome all your ideas and efforts towards realisation of concept, vision, project development, building, use and upkeep of abovementioned mission.

Sjenica, 8.11.2022.



Dr. Jovo Lojanica, dipl.ing